

DOCTORS NONPROFIT CONSULTING

EXECUTIVE SUMMARY

ART & CREATIVITY FOR HEALING, INC.
OUTCOME DATA FOR
FACT PROGRAMS

JULY 2014 TO JUNE 2016

P.O. BOX 3090
FULLERTON, CA. 92834

DOCTORSCONSULTING.ORG

INTRODUCTION

DoctorS Nonprofit Consulting (DNC) was hired by Art & Creativity for Healing, Inc. (A4H) in May of 2016 to provide an outcome evaluation for the program's 2014-2016 FACT program data for participants in A4H workshops. A4H facilitates these "Art4Healing®" workshop programs at more than 40 hospitals, treatment centers, military bases, and non-profit agencies throughout Southern California. Since 2000, more than 60,000 children and adults have participated in these classes and workshops.

METHOD

For this project, A4H staff entered the data from their surveys into an online computer program. DNC then downloaded data spreadsheets in both excel and SPSS formats. DNC reviewed the data and addressed any data entry concerns with A4H staff. SPSS statistical software was used for the evaluation process which was conducted by consultants in July and August of 2016. For this project, the program's data collection procedures were reviewed. Additionally, since previous 2011-2014 data was available, a comparison of the data was completed. Initially, a series of frequency tables were run to establish basic program statistics. Following this, a series of correlations and one-way analysis of variance (ANOVA) tests were computed on the data. A full statistical report of the test outcomes is included in appendix A. Correlations are useful in determining how closely one variable relates to another variable. ANOVAs are useful for comparing differences between groups.

DATA SET

This data set consists of responses by a total of 287 FACT (54 adult & 233 child) participants referred individuals who received A4H services between the period of July 2014 and June 2016. Generally when working with statistical evaluation, we like to see a large sample. Data sets of this size (n=287) are generally regarded to be an accurate indicator of the measured items.

STATISTICS

Hispanic/Latino/a Americans made up 77% and Caucasians made up 11% of program participants. Stanton was the city of residence for most (41%). Next largest city was Santa Ana (13%) and San Clemente (11%).

KEY FINDINGS

The majority of adults strongly agreed that the workshop was great (90.7%) and it helped them express their emotions (83.3%). Additionally, they felt better after the workshop (77.8%). For children, the majority strongly agreed that the workshop was great (81.1%) and it helped them express their emotions (73.4%) They also felt better after the workshop (78.1%). Adults tended to have higher outcome ratings than children.

Seventy-seven percent of child workshop participants and 87% of adults also strongly agreed that the instructor was approachable and seemed to care about them. Eighty two percent of

children participants strongly agreed that the instructor was on time compared to 92.6% of adult participants strongly agreed.

Additionally, 79.6% adult and 71.7% child participants strongly agreed that they would refer a friend or family member to this workshop. Furthermore, 78.1% children and 81.5% adult participants strongly agreed that they themselves would take another workshop from the program.

It is significant to say that of the FACT participants, 98.1% adults and 96.1% children were satisfied with their workshop. In particular, when combining both children and adults data 85.1% **strongly** agreed that they were satisfied overall.

Adults reported higher levels of feeling better after taking the workshop, more likely to refer a friend/family member, more interested in taking another Art & Creativity for Healing workshop in the future and more overall satisfied in 2016 compared to the previous year of 2015.

The top reason that participants took workshops was own interest (82%) followed by depression/sadness (6%) and anxiety/stress (5%).

The evaluations indicated an overall agreement that the Art & Creativity for Healing instructors are caring and that participants are overall satisfied with the workshops.