PALETTE OF COLORS 2017
A TASTE OF BARCELONA
A FUNDRAISING GALA FOR ART & CREATIVITY FOR HEALING

COME FLY WITH US
June 10, 2017

January 4, 2017

Dear Potential Sponsor,

We are writing to ask for your consideration in becoming a sponsor for our annual Palette of Colors—A Taste of Barcelona Dinner & Auction Gala on Saturday, June 10th, 2017 at the Lyon Air Museum Hangar in Santa Ana with Darren Moll of Alex Peyton Events & Catering (former Director of Events and Catering at the Hotel Arts, Ritz Carlton Hotel in Barcelona, Spain.)

This is our largest fundraising event of the year and all proceeds raised will be used to further our mission "to support emotional healing through art and creative expression for those living in pain, grief, fear or stress".

Our goal for 2017 is to continue to provide free **Art4Healing®** workshops to our 35+ partner agencies by supporting our core community programs, which include:

"Out of the Darkness: Women Survivors" Program— 45 yearly on-site workshops for women who have been victimized by domestic violence and human trafficking in partnership with Human Options and CSP, Inc.

"Healing for Heroes and their Families" Program— 85 yearly on-site workshops serving Wounded Warriors at the Naval Hospital on Camp Pendleton, children of the deployed at the San Onofre School on Camp Pendleton, and combat veterans at the North Orange County Vet Center

"Raging Colors: Expressive Art for Teens" Program— 40 yearly on-site workshops giving teens a safe and creative place to reflect and share their experiences, frustrations and struggles including exposure to drugs and alcohol, bullying, depression, and low self-esteem.

"Visiting Art Angel Bedside" Program— 1500 yearly one-on-one art sessions serving children and their families in the Hematology/Oncology unit at Children's Hospital in Orange County (CHOC)

"Creative Tools for Homeless Children and their Families" Program— 80 yearly on-site workshops serving homeless children and their families in partnership with Project Hope Alliance, American Family Housing Shelter for the Homeless, Illumination Foundation, Someone Cares Soup Kitchen, and OC Rescue Mission

Our 2017 Palette of Colors—A Taste of Barcelona Dinner & Auction Gala will draw 300 attendees and raise $100,000 to support our free Art4Healing® programs for children and adults. With the help we receive each year at this event—which amounts to 20% of our annual budget—we can continue to help those in need of our workshops. ***100% of the proceeds from this event will be used to provide the workshops free of charge to children and adults throughout Orange and San Diego Counties.***

I have attached a list of sponsorship opportunities.

If you have any questions, please feel free to contact us at: (949) 367-1902.

SOLD OUT EVENT
3 YEARS IN A ROW!

Laurie Zagon,
Founder & Executive Director

Darren J. Moll
Event Chair

Michelle Moreno
Event Co-Chair

Board of Directors
Executive Committee

Don Goodwin
Board Chair

Michelle Moreno
Board Vice President

Darren J. Moll
Board Treasurer

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Hearts for Healing Guild Members
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Charley Baker
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Margie Bushaw
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Barbara Janeway
Cynthia Gourley
Katherine Greene
Jody Marcon
Nancy McGivney
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Sue Parr
Ann Pearce
Randi Peshkin
Erin Praefke
Kathy Pratt
Janine Shannon
Sue Stinson
Sandy Wood

ART& CREATIVITY FOR HEALING

Art & Creativity for Healing | Phone: 949.367.1902 | Email: info@art4healing.org
23011 Moulton Parkway, Suite I-5 | Laguna Hills, CA 92653 | www.art4healing.org
501(c)3 Public Benefit Corporation EIN: 33-0936136

limited seating

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ART & CREATIVITY FOR HEALING

SPONSORSHIP OPPORTUNITIES

DIAMOND - $25,000

You are gifting Art4Healing® workshops to 400 children, families, veterans, and domestic violence victims living in pain, grief, fear or stress

IN GRATITUDE FOR YOUR SUPPORT YOU WILL RECEIVE:

Original Artisan Designed Sculpture Trophy
Full page ad in the event program
Corporate ACFH Team Building workshop for 20 employees
VIP pre-event cocktail reception and preview of silent auction
Custom press package WITH press release announcing your support
Name and logo listed on Art & Creativity For Healing website
Fine wine with dinner and seating for 20

EMERALD - $10,000

You are gifting Art4Healing® workshops to 200 children, families, veterans, and domestic violence victims living in pain, grief, fear or stress

IN GRATITUDE FOR YOUR SUPPORT YOU WILL RECEIVE:

Original Artisan Designed Sculpture Trophy
Full page ad in the event program
Corporate ACFH Team Building workshop for 10 employees
VIP pre-event cocktail reception and preview of silent auction
Name and logo listed on ACFH website
Fine wine with dinner and seating for 10

SAPPHIRE - $5,000

You are gifting Art4Healing workshops to 100 children, families, veterans, and domestic violence victims living in pain, grief, fear or stress

IN GRATITUDE FOR YOUR SUPPORT YOU WILL RECEIVE:

Original Artisan Designed Sculpture Trophy
½ page ad in the event program
Invitation to VIP pre-event cocktail reception
Name and logo listed on ACFH website
Fine wine with dinner and seating for 10

AMETHYST - $3,000

You are gifting Art4Healing workshops for 50 children, families, veterans, and domestic violence victims living in pain, grief, fear or stress

IN GRATITUDE FOR YOUR SUPPORT YOU WILL RECEIVE:

Original Artisan Designed Sculpture Trophy
½ page ad in the event program
Name listed on ACFH website
Fine wine with dinner and seating for 10

GARNET - $1,800

You are gifting Art4Healing Healing Art Boxes to 65 children, families, veterans, and domestic violence victims living in pain, grief, fear or stress

IN GRATITUDE FOR YOUR SUPPORT YOU WILL RECEIVE:

¼ page ad in the event program
Name listed on ACFH website
Fine wine with dinner and seating for 10

CORPORATE UNDERWRITING OPPORTUNITIES

Dinner $18,000
Table Wine Sponsor..... $5,000
Cocktail Reception..... $3,000
Decor..... $4,000
Dessert Sampler..... $3,000
Entertainment $2,000
Valet Parking..... $1,500
General Underwriting..... $_____