

DOCTORS NONPROFIT CONSULTING

EXECUTIVE SUMMARY

ART & CREATIVITY FOR HEALING, INC.
OUTCOME DATA FOR
CAMP PENDLETON MARINE CORPS BASE
PROGRAMS

JULY 2014 TO JUNE 2016

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INTRODUCTION

DoctorS Nonprofit Consulting (DNC) was hired by Art & Creativity for Healing, Inc. (A4H) in June of 2016 to provide an outcome evaluation for the program's Camp Pendleton Marine Corps Base (CPMCB) A4H workshops held between July 2014 and June 2016. A4H facilitates these "Art4Healing®" workshop programs at more than 40 hospitals, treatment centers, military bases, and non-profit agencies throughout Southern California. Since 2000, more than 60,000 children and adults have participated in these classes and workshops.

METHOD

For this project, A4H staff entered the data from their surveys into an online computer program. DNC then downloaded data spreadsheets in both excel and SPSS formats. DNC reviewed the data and addressed any data entry concerns with A4H staff. SPSS statistical software was used for the evaluation process which was conducted by consultants in July and August of 2016. For this project, the program's data collection procedures were reviewed. Additionally, since previous 2011-2014 data was available, a comparison of the data was completed. Initially, a series of frequency tables were run to establish basic program statistics. Following this, a series of correlations and one-way analysis of variance (ANOVA) tests were computed on the data. A full statistical report of the test outcomes is included in appendix A. Correlations are useful in determining how closely one variable relates to another variable. ANOVAs are useful for comparing differences between groups.

DATA SET

The 2014-2016 dataset consists of 839 responses by 671 adults and 168 children referred by CPMCB who received A4H services between the period of July 2014 and June 2016. Generally when working with statistical evaluation, we like to see a large sample. Datasets of this size (n=839) are generally regarded to be an accurate indicator of the measured items.

STATISTICS

Eighty percent of CPMCB participants completed the adult participant questionnaire. The remaining 20% were completed by child participant questionnaire. On the survey, 38% of clients overall did not indicate their age. Of those that did report their age, the average age of the participants was 21, with a range from 5 years to 73 years.

From those that completed both the adult and child question, 91.9% indicated their ethnic background. Caucasians make up 60% of program participants and Hispanic/Latino Americans make up another 23%. Oceanside was the City of residence that most of the adult and child workshop participants (39%) with individuals from out of state being the next highest (27%).

"Sixty eight percent of the workshops located as Wounded Warriors and 19% were from the San Onofre School workshop location. The majority of the workshops occurred in 2015 (65%) with the remaining occurring in the first half of 2016 (35%). The workshops were "Camp Pendleton Wounded Warriors" (65.6%), "Expressing Feelings with Color" (34%) or Fear/Anger (.7%).

KEY FINDINGS

The top two psychological reasons that CPMCB participants took the 2014-2016 workshops was Post Traumatic Stress Disorder (PTSD) (33%), Own Interest/I Liked Art (22%), and Depression/Sadness (20%).

Seventy nine percent participants strongly agreed that the workshop was great, 75% strongly agreed that the workshop helped them express their emotions or share their feelings, and 99% strongly agreed that they felt better after the workshop. Eighty seven percent strongly agreed that the instructor was approachable and seemed to care about them. Ninety one percent of participants strongly agreed that the instructor was on time.

Eighty four percent of adults and 77% of children of the participants strongly agreed that they would refer a friend or family member to this workshop. Furthermore, 82% would take another workshop from the program.

Overall, it is significant to say that 97% of the CPMCB participants that completed the survey were satisfied with their workshop. From those participants 86% strongly agreed that they were satisfied. To compare with previous data, from 2011-2014 98% of the CPMCB participants that completed the survey were satisfied with their workshop

Adults tend to rate the program higher than children overall. Specifically, adults significantly rated higher that the instructor was approachable and they were also more likely to refer a friend/family member.

Hispanic/Latino/a participants had significantly higher responses throughout all outcome questions than other ethnicities.