

DOCTORS NONPROFIT CONSULTING

EXECUTIVE SUMMARY

ART & CREATIVITY FOR HEALING, INC.
OUTCOME DATA FOR
VINTAGE COLORS PROGRAM

JANUARY 2016 TO JUNE 2016

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INTRODUCTION

DoctorS Nonprofit Consulting (DNC) was hired by Art & Creativity for Healing, Inc. (A4H) in May of 2016 to provide an outcome evaluation for the program's 2016 Vintage Colors program data for participants in A4H workshops. A4H facilitates these "Art4Healing®" workshop programs at more than 40 hospitals, treatment centers, military bases, and non-profit agencies throughout Southern California. Since 2000, more than 60,000 children and adults have participated in these classes and workshops.

METHOD

For this project, A4H staff entered the data from their surveys into an online computer program. DNC then downloaded data spreadsheets in both excel and SPSS formats. DNC reviewed the data and addressed any data entry concerns with A4H staff. SPSS statistical software was used for the evaluation process which was conducted by consultants in July 2016. For this project, the program's data collection procedures were reviewed. Following this, a series of correlations and one-way analysis of variance (ANOVA) tests were computed on the data. A full statistical report of the test outcomes is included in appendix A. Correlations are useful in determining how closely one variable relates to another variable. ANOVAs are useful for comparing differences between groups.

DATA SET

This data set consists of responses by 144 Vintage Colors referred individuals who received A4H services through June 2016. Generally when working with statistical evaluation, we like to see a large sample. Data sets of this size (n=144) are generally regarded to be an accurate indicator of the measured items.

STATISTICS

Caucasians made up 64% and Hispanic/Latino/a Americans made up 16% of program participants. Laguna Hills was the city of residence for most (33.3%) of the workshop participants.

KEY FINDINGS

Eighty seven percent strongly agreed that the workshop was great, 81.9% strongly agreed that the workshop helped them express their emotions, and 74.3% strongly agreed that they felt better after the workshop. Ninety three percent of workshop participants also strongly agreed that the instructor was approachable and seemed to care about them. Eighty-eight percent of participants strongly agreed that the instructor was on time.

Data indicated that 81.9% of the participants strongly agreed that they would refer a friend or family member to this workshop. Furthermore, 81.9% strongly agreed that they themselves would take another workshop from the program.

It is significant to say that 98.6% of the Vintage Colors participants that completed the survey were satisfied with their workshop. In particular, 87.5% strongly agreed that they were satisfied overall.

The top reason that participants took workshops was of own interest (68.2) followed by Bereavement-loss of loved one (7.6%) and own medical illness (7.6%).

The location of the program influenced the likelihood of if they would take another workshop in the future.

The evaluations indicated an overall agreement that the Art & Creativity for Healing instructors are caring and that participants are overall satisfied with the workshops.